CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

PinPoint Media, Inc (B) 1707 Osage St, Ste 103 Alexandria, VA 22302

	Contract / Rev	vision	Alt Orde	r#
	1775571	1	0870971	9
Product				
LUTHER STRANGE SENA	·Τ		,	
Contract Dates	Estimate #			
07/18/17 - 07/24/17	794			
<u>Advertiser</u>			Original Dat	e / Revision
POL/Strange, Luther/R/Se	enator/AL		08/09/17	/ 08/09/17
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	ast	Cash
	Property	Accour	nt Executive	Sales Office
	WSFA	Ryan E	ddins	HRP-Washingto
	Special Handl	ling		
	Demographic			
	Adults 35+			
	Agy Code		ser Code	Product 1/2
	9915283	62		78
	Agency Ref		Advertis	er Ref

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn TypeSpot	S	Amount
1 WSFA 07/21/17 07/21/17 WSFA 12 News at Noon	12-1230pm	:30	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	<u>Rate</u> \$100.00				
2 WSFA 07/21/17 07/21/17 Entertainment Tonight	630-7p	:30	NM	1	\$215.00
Start Date End Date Weekdays Spots/Week	Rate	.30	IVIVI	1	\$215.00
Week: 07/17/17 07/23/171 1	\$215.00	•			
3 WSFA 07/21/17 07/21/17 NBC Today Show	7-9am	:30	NM	1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/171 1	Rate				
	\$115.00				
D 4 WSFA 07/24/17 07/24/17 WSFA 12 News at Ten - MF	10-1035pm	:30	NM	0	\$0.00
5 WSFA 07/24/17 07/24/17 NBC Today Show 3	10-11am	:30	NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 1 1	<u>Rate</u> \$50.00				
		.00			620.00
6 WSFA 07/24/17 07/24/17 ALABAMA LIVE @ 11A Start Date End Date Weekdays Spots/Week	11-1130Am Rate	:30	NM	1	\$30.00
Week: 07/24/17 07/30/17 1 1	\$30.00				
7 WSFA 07/24/17 07/24/17 ALABAMA LIVE @ 1130AM	1130A-12P	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 07/24/17 07/30/17 1 1	\$30.00				
8 WSFA 07/24/17 07/24/17 WSFA 12 News at Noon	12-1230pm	:30	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 1 1	<u>Rate</u> \$100.00				
		.00		4	675.00
9 WSFA 07/24/17 07/24/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 430-5P Rate	:30	NM	1	\$75.00
Week: 07/24/17 07/30/17 1 1	\$75.00				
10 WSFA 07/24/17 07/24/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/24/17 07/30/17 1 1	\$185.00				
11 WSFA 07/24/17 07/24/17 WSFA 12 News at Six - MF		:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	•			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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 Contract Dates
 Product
 Estimate #

 07/18/17 - 07/24/17
 LUTHER STRANGE SE 794

 Advertiser
 Original Date / Revision

 POL/Strange, Luther/R/St
 08/09/17 / 08/09/17

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/17 1 1	<u>Rate</u> \$350.00	•			
D 12 WSFA 07/24/17 07/24/17 Today In Alabama	6a-7a	:30	NM	0	\$0.00
13 WSFA 07/24/17 07/24/17 NBC Today Show	7-9am	:30	NM	1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/17 1 1	<u>Rate</u> \$115.00				
14 WSFA 07/24/17 07/24/17 NBC Today 2	9-10am	:30	MM	1	\$50.00
Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/17 1 1	<u>Rate</u> \$50.00	•			
15 WSFA 07/22/17 07/22/17 NBC Saturday Today Show	6-8am	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171- 1	<u>Rate</u> \$45.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
1 WSFA 07/17/17-07/23/17 NBC Saturday Today Show			15.00 NM		
Credited					
16 WSFA 07/23/17 07/23/17 NET NBC Sunday Today S		:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	<u>Rate</u> \$45.00	•			
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
1 WSFA 07/17/17-07/23/17 NET NBC Sunday Today S	Shc7-8a		15.00 NM		
Credited					
17 WSFA 07/23/17 07/23/17 NET NBC Meet The Press	8-9a	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	<u>Rate</u> \$45.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
1 WSFA 07/17/17-07/23/17 NET NBC Meet The Press	8-9a	Si :30 *\$4	15.00 NM		
Credited					
18 WSFA 07/23/17 07/23/17 WSFA News Sunday AM	9-930a	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	<u>Rate</u> \$20.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
1 WSFA 07/17/17-07/23/17 WSFA News Sunday AM	9-930a	Si :30 \$2	2 0.00 NM		
Credited					
D 19 WSFA 07/20/17 07/20/17 WSFA 12 News at Ten - Mi		:30	NM	0	\$0.00
D 20 WSFA 07/20/17 07/20/17 NBC Today Show 3	10-11am	:30	NM	0	\$0.00
D 21 WSFA 07/20/17 07/20/17 Tonight Show	1035-1137pm	:30	NM	0	\$0.00
D 22 WSFA 07/20/17 07/20/17 ALABAMA LIVE @ 1130AM		:30	NM	0	\$0.00
D 23 WSFA 07/20/17 07/20/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	0	\$0.00
D 24 WSFA 07/20/17 07/20/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	0	\$0.00
25 WSFA 07/20/17 07/20/17 NBC Nightly News	530-6pm	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	<u>Rate</u> \$350.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
1 WSFA 07/17/17-07/23/17 NBC Nightly News	530-6pm	Th :30 \$3	50.00 NM		
Credited	0.000			•	60.00
D 26 WSFA 07/20/17 07/20/17 WSFA 12 News at Six - MF		:30	NM	0	\$0.00
D 27 WSFA 07/20/17 07/20/17 Today In Alabama	6a-7a	:30	NM	0	\$0.00

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Contract / Revision Alt Order# 1775571 / 08709719

Contract Dates Product Estimate # 07/18/17 - 07/24/17 LUTHER STRANGE SE 794

<u>Advertiser</u> Original Date / Revision 08/09/17 / 08/09/17 POL/Strange, Luther/R/St

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Type	Snots	Amount
			•	T	
D 28 WSFA 07/20/17 07/20/17 NBC Today 2 D 29 WSFA 07/18/17 07/18/17 WSFA 12 News at Ten - MF	9-10am	:30	NM NA	4	\$0.00
		:30	NM ·	1	\$0.00
	10-11am	:30	NM	0	\$0.00
	1035-1137pm	:30	<u>MM</u>	i	\$0.00
		:30	NM	0	\$0.00
D 33 WSFA 07/18/17 07/18/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	0	\$0.00
D 34 WSFA 07/18/17 07/18/17 WSFA 12 News at Five	5-530pm	:30	NM	0	\$0.00
35 WSFA 07/18/17 07/18/17 NBC Nightly News Start Date	530-6pm <u>Rate</u> \$350.00 Start/End Time	:30 Weekdays Length	NM Rate Type	0	\$0.00
1 WSFA 07/17/17-07/23/17 NBC Nightly News Credited	530-6pm		\$350.00 NM		
D 36 WSFA 07/18/17 07/18/17 WSFA 12 News at Six - MF	6-630pm	:30	NM	0	\$0.00
D 37 WSFA 07/18/17 07/18/17 Today In Alabama	6a-7a	:30	NM	0	\$0.00
D 38 WSFA 07/18/17 07/18/17 NBC Today Show	7-9am	:30	NM	0	\$0.00
D 39 WSFA 07/18/17 07/18/17 NBC Today 2	9-10am	:30	. NM	0	\$0.00
D 40 WSFA 07/19/17 07/19/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM	0	\$0.00
D 41 WSFA 07/19/17 07/19/17 WSFA 12 News at Noon	12-1230pm	:30	NM	0	\$0.00
D 42 WSFA 07/19/17 07/19/17 WSFA 12 News at Five	5-530pm	:30	NM	0	\$0.00
D 43 WSFA 07/19/17 07/19/17 Entertainment Tonight	630-7p	:30	NM	0	\$0.00
D 44 WSFA 07/18/17 07/21/17 WSFA 12 News at Six - MF	6-630pm	:30	NM	0	\$0.00
D 45 WSFA 07/18/17 07/23/17 Today in Alabama 5am	5-530a	:30	NM	0	\$0.00
D 46 WSFA 07/18/17 07/23/17 NBC Today Show 3	10-11am	:30	• NM	0	\$0.00
47 WSFA 07/21/17 07/21/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17F 1	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
D 48 WSFA 07/24/17 07/24/17 WSFA 12 News at Ten - MF	10-1035pm	:30	NM	0	\$0.00
D 49 WSFA 07/24/17 07/24/17 Today In Alabama	6a-7a	:30	NM	0	\$0.00
D 50 WSFA 07/24/17 07/24/17 WSFA 12 News at Ten - MF	10-1035pm	:30	NM	0	\$0.00
D 51 WSFA 07/24/17 07/24/17 Today In Alabama	6a-7a	:30	. NM	0	\$0.00
52 WSFA 07/21/17 07/21/17 HARRY Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 F 1	2-3p <u>Rate</u> \$25.00	:30	NM	1	\$25.00
53 WSFA 07/24/17 07/24/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 M 1	2-3p <u>Rate</u> \$25.00	:30	NM	1	\$25.00
54 WSFA 07/21/17 07/21/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 F 1	10-1035pm <u>Rate</u> \$275.00	:30	· NM	1	\$275.00
55 WSFA 07/21/17 07/21/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 F 1	10-11am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
56 WSFA 07/21/17 07/21/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM	1	\$30.00

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Contract / Revision Alt Order# 1775571 08709719

Contract Dates Estimate # Product 07/18/17 - 07/24/17 LUTHER STRANGE SE 794

Original Date / Revision <u>Advertiser</u> 08/09/17 / 08/09/17 POL/Strange, Luther/R/Se

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate Rtn	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 F 1	<u>Rate</u> \$30.00				
57 WSFA 07/21/17 07/21/17 ALABAMA LIVE @ 1130AM	1130A-12P	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17F 1	<u>Rate</u> \$30.00		l		
58 WSFA 07/21/17 07/21/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate	.00		,	••••
Week: 07/17/17 07/23/17F 1	\$60.00				
59 WSFA 07/21/17 07/21/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 430-5P Rate	:30	NM	1	\$75.00
Week: 07/17/17 07/23/17F 1	\$75.00				
60 WSFA 07/21/17 07/21/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17F 1	<u>Rate</u> \$185.00	•			
61 WSFA 07/21/17 07/21/17 Today In Alabama	6a-7a	:30	NM	1	\$175.00
Start Date	Rate				•
Week: 07/17/17 07/23/17F 1	\$175.00				*****
62 WSFA 07/21/17 07/21/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am <u>Rate</u>	:30	NM	1	\$115.00
Week: 07/17/17 07/23/17F 1	\$115.00				
63 WSFA 07/21/17 07/21/17 Friday Prime Other	7-10pm	:30 •	NM	1	\$150.00
Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 F 1	<u>Rate</u> \$150.00				
64 WSFA 07/21/17 07/21/17 NBC Today 2	9-10am	:30	NM	1	\$50.00
Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 F 1	<u>Rate</u> \$50.00				
65 WSFA 07/21/17 07/21/17 dateline nbc	9-10pm	:30	NM	1	\$225.00
Start Date End Date Weekdays Spots/Week	Rate	.30	14141	•	Ψ220.00
Week: 07/17/17 07/23/17F 1	\$225.00				
66 WSFA 07/24/17 07/24/17 WSFA 12 News at Ten - MF		:30	NM	1	\$275.00
Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/17 M 1	<u>Rate</u> \$275.00				
67 WSFA 07/24/17 07/24/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 M 1	Rate				
Week: 07/24/17 07/30/17 M 1 68 WSFA 07/24/17 07/24/17 Today In Alabama	\$60.00 6a-7a	:30	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate	.30	IVIVI	,	φ173.00
Week: 07/24/17 07/30/17 M 1	\$175.00				
69 WSFA 07/24/17 07/24/17 ENTERTAINMENT TONIGH	·	:30	NM	1	\$215.00
Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/17 M 1	<u>Rate</u> \$215.00				
70 WSFA 07/24/17 07/24/17 NBC Today Show	7-9am	:30	NM	1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/17 M 1	<u>Rate</u> \$115.00				
71 WSFA 07/24/17 07/24/17 American Ninja Warrior	7-10pm	:30	NM	1	\$300.00
Start Date End Date Weekdays Spots/Week	Rate			•	4000.00
Week: 07/24/17 07/30/17 M 1	\$300.00				
72 WSFA 07/22/17 07/22/17 WSFA 12 News at Ten - Sat	10-1030pm	:30	NM	1	\$175.00

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The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Contract / Revi	sion	Alt Order #	
17755,71 /		08709719	

 Contract Dates
 Product
 Estimate #

 07/18/17 - 07/24/17
 LUTHER STRANGE SE 794

| <u>Advertiser | Original Date / Revision | POL/Strange, Luther/R/St</u> | 08/09/17 / 08/09/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate Rtn Ty	pe Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 S- 1	<u>Rate</u> \$175.00			
73 WSFA 07/22/17 07/22/17 NET Open Championship <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17S- 4	Various <u>Rate</u> \$50.00	:30	IM 4	\$200.00
74 WSFA 07/23/17 07/23/17 Nascar Pre-Race <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17S 4	130p-5p <u>Rate</u> \$65.00	:30	IM 4	\$260.00
75 WSFA 07/23/17 07/23/17 NET Open Championship <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17S 2	Various <u>Rate</u> \$50.00	:30	IM 2	\$100.00
76 WSFA 07/23/17 07/23/17 The Wall <u>Start Date End Date Weekdays Spots/Week</u> Week: 07/17/17 07/23/17S 1	7-8PM <u>Rate</u> \$200.00	:30 · ·	M 0	\$0.00
Spot Ch Date Range Description 1 WSFA 07/17/17-07/23/17 The Wall Credited	Start/End Time 7-8PM		rpe IM	
77 WSFA 07/23/17 07/23/17 ANW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17S 1	8-10p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
		Totals 0.00	45	\$5,410.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 -07/24/17	45	\$5,410.00	(\$811.50)	\$4,598.50
Totals	45	\$5,410.00	(\$811.50)	\$4,598.50

Signature:	Date:	•
~		

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RISK !!! CREDIT AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: ORDER WORKSHEET

FAX# 703-516-9680

AUG9/17 12.38 *** WSFA-TV *** FROM REP REP HEADLINE# 8709719 TRF# 1775571 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REPORT

HARRIS

.38 12, # DATE AUG9/17 SALESMAN REGIONAL RYAN EDDINS SEGROVES LOCAL DANETTE OFF.# WA-CLASS: NATL PRSN NAME SALES BUYER REP.# INVOICE) CO-OP BILLING NEEDED ORDER, 103 (LINE, SUITE POLI/L STRANGE/R/SEN/AL COMMENTS: 8709719 22302 STREET ٧A PINPOINT MEDIA WK-1 # 1707 OSAGE ALEXANDRIA, CONTRACT SENAT EST#794 JUL24/17 TAX NAME NAME STATE LUTHER STRANGE FLIGHT DATES JUL18/17 ADV. AGY. TAX # PRDCT ORDER # CILY AGX ADV

PREVIOUS TTL \$5,765 REVISED TTL, \$5,410 \$355 IS MOVING TO HDLN: 8709730 THANKS JASMINE FOR RYAN PLS CONFM

M4 OKD AS A CREDIT

REVISED ORDER

REP:

***** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM STA:

ELECTRONIC INVOICING: SPOT DATA - IDB# 1886. TV INVOICES - IDB# 9915283

it of the state of

END :SPTS: WEEK: DAYS :TOTL: DATE: /WK: INVT: :SPTS:	
RATE : START : DATE :	AGENCY EST# = 794
TIME PERIOD : LGTH : SEC :	AGENCY ADVERTISER CODE = 62
CD:	AGENCY

0

SAT

0

7/22

7/22

\$45.00

30

600A-800A

1.5

PRODUCT CODE =

AGENCY Ø

TODAY SHOW SPOT(S) MISSED JUL22 PROGRAM: SATURDAY TODAY SHOW CON COM1: SATURDAY TODAY SHOW CREDIT TAKEN FOR 1 SPOT(S) MIS

FAX# 703-516-9680 RISK !!! REPORT FROM REP **CHANGES** CREDIT 1 REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET REP HEADLINE# 8709719 TRF# 1775571 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

AUG9/17 12.38 *** WSFA-TV ***

:LINE#:REP	P : CD: NE#: :	TIME	PERIOD : LG	LGTH : SEC :	RATE	: START : DATE	: END : DATE	:SPTS:	: WEEK : INVT :	DAYS	:TOTL:
1	s 9	700A-800A	ď	30	\$45.00	7/23	7/23	0	NDS	ד ידו	0
PR(COI CRI	PROGRAM : CON COM1: CREDIT TA	1 : SUNDAY 11: SUNDAY TAKEN FOR	TODAY SHOV TODAY SHOV	W MISSED JUL2	<u>8</u>						
	7 S	800A-900A	4	30	\$45.00	7/23	7/23	0	SUN	P7	0
PR CO CR	PROGRAM CON COM1 CREDIT T	PROGRAM : MEET T CON COM1: MEET T CREDIT TAKEN FOR	THE PRESS THE PRESS	MISSED JUL2	, s						
18	α Ω	900A-930A	Ą	30	\$20.00	7/23	7/23	0	NOS	172	0
70 CO	PROGRAM : CON COM1: CREDIT TAKE	TODAY TODAY N FOR	IN ALABAMA IN ALABAMA 1 SPOT(S)	MISSED JUL2	23						
7	S 9	700P-800P	Э.Б	30	\$200.00	7/23	7/23	0	NUS	77	0
PROGRAM: THE WALL CON COM1: THE WALL CREDIT TAKEN FOR STATION MAKEGOOD OFFERS: M4 OK'D BUY#15 M BUY#16 BUY#17 BUY#17 BUY#17	OGRAM OGRAM EDIT T EDIT T AKEGOO B B B	PROGRAM: THE WALL CON COMI: THE WALL CREDIT TAKEN FOR 1 I MAKEGOOD OFFERS: OK'D BUY#15 MI: BUY#16 BUY#17 BUY#18 BUY#76 O	L SPO'I SSED ISSED OFFER CMT CMT	T(S) MISSED JUL2 :SAT/600A-800A SUN/700A-800A SUN/900A-900A SUN/700P-800P : NONE : NONE : NA DUE TO PROG : MONEX TO A CURR	23 CHANGES. RENT SKED	JUL22 JUL23 JUL23 JUL23 JUL23 JUL23 SPOTS NEED TO	BE CREI	O H S E	545.00 545.00 545.00 520.00 5200.00 WE CAN P	(JUL23/17)	,
JUL/17	\$5,410.00	00.00	•				•	ŭ	CONTRACT TOT TOTAL SPO	TOTAL \$5,4 SPOTS	410.00

Z-COMMENTS *-MULTIPLE

Y-DAYS

X-LATE

T-TIME

N-PROGRAM NAME

M-MAKEGOOD

L-LENGTH

C-CANCELLED DE-DELETE E-EFF DATES

R-RATE S-SPOTS PER WEEK

Q-PAID PGM

MOD CODE A-ADD E P-CLASS, PLAN, SECT

B-BUY TYPE

WIYC 08

WBMM 0%

CABL 08

WCOV 12%

WAKA 31% EAKA 0%

WNCF 8% ESFA 0%

WSFA 49%

MARKET TOTALS \$12,214

ACCURATE SHARES

SVC- NSI DEMOS- RA35+* REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CRED

> TRF# 1775571 #1 \$\$\$

HEADLINE# 8709719 MOD# 4: APPROVED REV

REP \$\$\$

AUG9/17 13.1 *** WSFA-TV * STATION FROM RISK !!! REPORT F CREDIT ORDER WORKSHEET

703-516-9680

FAX#

* % * H *

3.18 # SALESMAN REGIONAL AUG9/1 (H)EDDINS SEGROVES DATE LOCAL RYAN DANETTE OFF. WA-NATL PRSN NAME CLASS: BUYER SALES REP.# INVOICE) NEEDED ORDER, BILLING 103 (LINE, SUITE STRANGE/R/SEN/AL CO-OP 8709719 COMMENTS: 22302 STREET ٧A MEDIA WK-1# ALEXANDRIA OSAGE CONTRACT EST#794 PINPOINT JUL24/17 POLI/L 1707 TAX SENAT NAME NAME STATE STRANGE AGY. ADV. JUL18/1 LUTHER DATES TAX # FLIGHT # # ORDER PRDCT CITY ADV AGY

REP: REVISED ORDER
M4 OKD AS A CREDIT
PREVIOUS TTL \$5,765
REVISED TTL, \$5,410
\$355 IS MOVING TO HDLN: 8709730
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ***

ELECTRONIC INVOICING: SPOT DATA - IDB# 1886. TV INVOICES - IDB# 9915283

GENERATION FOR CONTRACT SCHEDULED APPROVED. BEEN HAVE NOTICE: CHANGES OF THIS ORDER STATION MAKEGOOD OFFERS:

\$45.00 \$45.00 \$20.00 \$20.00 308 308 308 308 308 JUL22 JUL23 JUL23 JUL23 JUL23 MISSED: SAT/600A-800A SUN/700A-800A SUN/800A-900A SUN/900A-930A SUN/700P-800P OFFER: NONE BUY#15 BUY#16 BUY#17 BUY#18 BUY#76 OK'D

ADD THE DENICE ADD BE CREDITED & WE CAN PPLEASE ADVISE. THANKS SPOTS NEED TO IF THEY WANT. CMT:NA DUE TO PROG CHANGES. CMT:MONEY TO A CURRENT SKED

CONTRACT TOTAL \$5,410.00 TOTAL SPOTS 45